

# Luis Augusto Gaidzinski Bastos

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## Education

- June 2010** The Art Institute of Dallas – Dallas, Texas  
**Bachelor of Fine Arts in Graphic Design**  
**Awarded “Best Portfolio”**
- December 2007** The Art Institute of Dallas – Dallas, Texas  
**Associate of Applied Arts in Graphic Design**  
**Awarded “Best Portfolio”**
- October 2003** Center of English Language – Dallas, Texas
- January 2003** Pontifícia Universidade Católica do Rio Grande do Sul – Brazil  
Bachelor of Business Administration

## Technical Skills

- Windows/Machintosh
- Adobe Photoshop, Illustrator, InDesign, Acrobat Dreamweaver, Flash
- Microsoft Word, Excel, Powerpoint, Access and Outlook
- QuarkXPress
- After Effects
- HTML/CSS

## Foundational Skills

- Book binding
- Packaging Prototypes
- Conceptualization
- Idea Generation
- Image Manipulation
- Layout Design
- **Bilingual: Portuguese/English**

## Work Experience

### **Freelance Designer:** 2007-2010

- Created logo and stationary set for dentistry (2010)
- Designed tri-fold brochure for a ceramic tile company's trend show (2008)
- Created logo and stationary set for a traditional polish ballet school in Brazil (2008)
- Designed graphics and typography solutions for commercial videos (2008)
- Designed posters for a company that recycles cellular phones (2008)
- Created logo for the city of Criciúma public library in Brazil (2007)

### **Graphic Designer:** Jan 08 / Dec 09 – Quill Advertising

- Creating graphic concepts for Advertising Ads
- Designing logos and layouts for print and digital material
- Developing layout concepts for websites along with web designers
- Art directing photography assignments
- Preparing presentation material for client review

### **Commercial Assistant:** Jan 04 / Mar 05 – Eliane Ceramic Tiles

- Prepared exportation documents, invoices, packing lists
- Maintained detailed product inventory
- Handled customer concerns quickly and efficiently
- Forwarded customer samples to US buyers
- Working closely with a team of 50 professionals